

AUTHORS

José Antonio Alonso

Doctor of Economic Sciences and Professor of Applied Economics at the Complutense University of Madrid. Formerly General Director of Economic Cooperation at the Instituto de Cooperación Iberoamericana; Vice-Chancellor of Universidad Internacional Menéndez Pelayo; and Director of the Complutense Institute of International Studies (ICEI). He has served as a member of the UN Committee for Development Policy (2007–2018), the European Advisory Committee of the Bill and Melinda Gates Foundation (2012–2014) and the High Level Group of Wise Persons on the European financial architecture for development (2019). He has published works in a wide array of specialised magazines.

Jordi Bacaria

Professor of Applied Economics at the Universidad Autónoma de Barcelona (UAB). Director of *Foreign Affairs Latin America*, which is published in Mexico. Director of CIDOB (Barcelona Centre for International Affairs) from June 2013 to August 2018. Member of the Euro-Mediterranean Forum of Economic Science Institutes (FEMISE). He has served as Dean of the UAB's Faculty of Economic and Director of the Institute for European Studies. From 2000 to 2009, he coordinated the doctoral programme in International Relations and European Integration at the UAB. From 2000 to 2013, he was co-director of the Institute for European Integration Studies in Mexico.

Luis M. Barboza

Bachelor's degree in International Relations, Administration and Management of International Development Cooperation from the National University of Costa Rica. Master's in International Trade Management and International Business from the International Centre for Economic Policy of the University of Costa Rica. Studied for a doctorate at the Federal University of Rio Grande do Sul in Brazil. Currently a Lecturer at the Universidad Técnica Nacional, Costa Rica and Researcher at the International Centre for Economic Policy.

Elisa Botella - Rodríguez

Doctor in Latin American Economics, MSc in Latin American Globalization and Development from the University of London and bachelor's degree in Economics from the Universidad de Salamanca. Associate professor in the Department of Economics and Economic History and a full member of the Instituto de Iberoamérica at the Universidad de Salamanca. Her research focuses on the agrarian history of Latin America from World War II to the present, with a focus on Cuba, Costa Rica and Brazil. Member of the board of the Sociedad Española de Historia Agraria (SEHA) and of the editorial board of the magazine AGER.

Emilio Cerdá

Doctor in Mathematics, Professor of the Fundamentals of Economic Analysis at the Complutense University of Madrid (UCM) since 1992. Coordinator of the research group on the “Economics of Natural and Environmental Resources” at the UCM. Director of the Area of Sustainability and Environmental Studies at the Complutense Institute of International Studies (ICEI). Has served as Director of the Department of Economic Analysis at the UCM, Coordinator of the PhD Program in Economics at the UCM, and Secretary-Treasurer and President of the Spanish-Portuguese Association of Natural and Environmental Resources Economics (AERNA).

Mario Raúl de la Peña

Industrial engineer with a master’s in Management. PhD candidate in Economics at the Complutense University of Madrid and Researcher at GRIPICO. His academic activity began at the University of Holguín, where he was a Lecturer in Economics and Business. Has published in international magazines in the tourism field. Currently finishing a doctoral thesis on tools for the analysis of tourism competitiveness.

Roberto F. Erazo

Lecturer and Researcher at the National University of Loja in Ecuador. After graduating in Business Economics from the University of Azuay, he continued his postgraduate studies in Statistics at the University of Glasgow and in Data Mining and Business Intelligence at the Complutense University of Madrid, where he is currently carrying out his doctoral project on data mining techniques applied to the collaborative economy. Experience as a researcher in data analysis.

Sandra Madiedo

Bachelor’s degree in Journalism from the University of Havana and in Audiovisual Media from the Universidad La Salle (Havana campus). A graduate of the *Emprende* workshop in the CubaEmprende Project. Writes for a range of digital media such as *Todostartups* on entrepreneurship, technology and the digital economy, including a section on Cuba in the digital publication *e/TOQUE*. Marketing Coordinator of the collective +Voces.

David Martín-Barroso

Associate Professor in the Department of Applied Economics, Structure and History at the Complutense University of Madrid and Researcher at GRIPICO. Completed a master’s degree in Econometrics and Mathematical Economics at the London School of Economics. Has worked on forestry economics, regional economics and tourism economics and participated in development cooperation projects with several Cuban universities.

Jacobo Núñez

Bachelor’s degree in Business Administration and Management and a master’s in Business Administration and Management. Predoctoral Researcher at the Complutense University of Madrid. His doctoral thesis focuses on analysing competitiveness in the Spanish wine sector. Has carried out research stays at UC Davis (California, USA) and at the University of Adelaide (Australia). Studied for a master’s degree in Business Administration at the Universidad Autónoma de Madrid.

Juan A. Núñez Serrano

Associate Professor in the Department of Applied Economics of the Universidad Autónoma de Madrid and Researcher at GRIPICO. His fields of specialisation are regional and urban economics, specifically accessibility and the effects on productivity and the economics of tourism. Has participated in several development cooperation projects with Cuba. Completed a master's degree in Industrial Economics from the Carlos III University of Madrid.

Cipriano Quirós

Lecturer in Applied Economics and Researcher at ICEI, Complutense University of Madrid. Bachelor's degree in Economic Sciences from the University of Valencia, master's in Economics from the Carlos III University, master's in Finance from the University of Deusto and PhD in Economics (2002) from the Complutense University of Madrid. His research initially focused on regulatory issues and the telecommunications sector but has been extended to aspects of the digital and collaborative economy.

Keynor Ruiz-Mejías

Doctor in Economics of Innovation from the University of Aalborg, Denmark. Researcher and lecturer at the International Centre of Economic Policy for Sustainable Development (CINPE) at the National University of Costa Rica. Has worked on issues of capacity building and learning competencies in Central American countries and in the public-private partnership for the development of the workforce. Has formed part of the support team for Costa Rica's National Innovation Survey.

Diego Rodríguez

Professor of the Faculty of Economic Sciences of the Complutense University of Madrid. Member of the Research Group on Productivity, Innovation and Competition and Associate Researcher at Fedea, where he is head of the Digital Economy and Energy area. Between 2013 and 2017 he was director of Spain's National Commission of Markets and Competition. Served as a member of the Commission of Experts on Energy Transition Scenarios.

Miguel Sebastián

Bachelor's degree in Economic Sciences from the Complutense University of Madrid (UCM) and a PhD in Economics from the University of Minnesota. Full Professor of Economic Analysis at the UCM. His most recent books are *La falsa bonanza* (published by Península) and *Políticas industriales en España: pasado, presente y futuro* (Paraninfo). Formerly CEO of Intermoney and Chief Economist at BBVA. Director of Indra. Served as director of the Spanish prime minister's Economic Office (2004–2006) and Minister of Industry, Trade and Tourism in the Spanish government (2008–11).

Eloi Serrano

Director of the Tecnocampus Chair in Social Economy Chair at Pompeu Fabra University and Lecturer in Business Economics at the same university. Also Associate Lecturer in the Department of Economic History and Institutions at the University of Barcelona. Doctor in Economic History from the Universidad Autónoma de Barcelona, he won the Ernest

Lluch Foundation research prize for his work on Spanish investments in Latin America. Has also been an Associate Lecturer in the Department of Economics and Economic History of the Universitat Autònoma de Barcelona, Visiting Researcher at the London School of Economics and Political Science and Researcher at the Fundació Catalunya Europa.

Jaime Turrión

Associate Professor in the Department of Applied Economics of the Universidad Autónoma de Madrid and Researcher at GRIPICO. His fields of specialisation are international economics, especially in relation to the role of multinationals, and tourism economics. He was a researcher at the Foundation of the Confederate Savings Banks. Received the Fuentes Quintana Prize for Doctoral Theses in 2008.

Francisco J. Velázquez

Professor in the Department of Applied Economics at the Complutense University of Madrid and researcher at GRIPICO. His research focuses on the fields of international economics, regional economics and economic geography, tourism economics and economic growth. Has published more than 60 articles, half of them in international magazines and is the author of over 50 book chapters. He has participated in several development cooperation projects with Cuba. He has been a Researcher for the Fundación Empresa Pública and the Fundación de las Cajas de Ahorro Confederadas.

Pavel Vidal

Associate Lecturer in the Department of Economics of the Pontificia Universidad Javeriana Cali. Doctor in Economic Sciences from the University of Havana. He has been a Visiting Researcher at Columbia University, Harvard University, Complutense University of Madrid, Oslo University and the Institute of Developing Economies (Japan External Trade Organization). He was previously a Lecturer at the Centro de Estudio de la Economía Cubana at the University of Havana (2006–2012) and worked as an analyst in the Monetary Policy Division of the Central Bank of Cuba (1999–2006). Consultant for the World Bank, Inter-American Development Bank, UNDP, Banco de la República de Colombia, Brookings Institution and Atlantic Council.